

*The CDMA Development Group (CDG), African CDMA Forum (ACF) and QUALCOMM are pleased to invite you to:*

*“Winning with 3G in Africa”  
3G CDMA Sub-Sahara Africa Regional  
Seminar*

*Held at The Southern Sun Intercontinental  
In Sandton, Johannesburg, S. Africa  
On May 7 and 8, 2007*

*This conference will address the status, challenges and strategies for growth and development of 3G CDMA in sub-Saharan Africa. There will also be opportunities to network with the CDG, ACF and member organization executives.*

*Additional activities will include workshops outlining the latest in technology and infrastructure as well as low-cost handset solutions.*

*Your participation will greatly enhance the value of the event for all stakeholders.*

*(By Invitation Only. Kindly RSVP to William Hearmon  
at*

*[wah@3gafrica.org](mailto:wah@3gafrica.org), +27 82 990 4443 at your earliest  
convenience and Sara Frewen at [Sarawords@aol.com](mailto:Sarawords@aol.com)  
+27833257663)*

*The proposed agenda as follows:*

**Day 1 - Monday, May 7, 2007**

<b>TIME</b>	<b>SESSION</b>
<b>9:00 – 9:30</b>	<b>Welcome Address</b> Pertti Johansson, President, Business Development, Middle East & Africa, QUALCOMM
<b>9:30 – 10:00</b>	<b>3G CDMA2000 Worldwide Market Overview</b> Steve Falk, Vice President, Technology and Advocacy, CDMA Development Group
<b>10:00 – 10:15</b>	<b>Coffee Break</b>
<b>10:15 – 10:45</b>	<b>Africa CDMA Forum – Introduction and Challenges for 3G Adoption in Africa</b> William Hearmon, Chairman, Africa CDMA Forum
<b>10:45 – 11:30</b>	<b>3G Evolution and Technology Roadmap</b> Gajinder Singh Vij, Director, Technical Marketing, QUALCOMM
<b>11:30 – 12:15</b>	<b>CDMA Chipset Roadmap for Emerging Markets</b> Joe Glynn, Sr. Director, QUALCOMM CDMA Technologies
<b>12:15 – 13:30</b>	<b>Lunch</b>
<b>13:30 – 14:00</b>	<b>ACF Handset Buying Cooperative – Enabling Low-Cost Handsets for Africa</b> Paul Edwards, Chairman, Starcomms Nigeria
<b>14:00 – 14:45</b>	<b>3G CDMA Operator Case Study – Sprint Nextel, USA</b> Teresa Kellett, Director Global Development and Technology Advocacy, Sprint Nextel
<b>14:45 – 15:30</b>	<b>Operator Case Study (Revenue Opportunities for Emerging Market Operators)</b> Bob Palitz, MD, Kasapa Ghana
<b>15:30 – 15:45</b>	<b>Coffee Break</b>
<b>15:45 – 16:25</b>	<b>CDMA2000 Emerging Market Applications – Enterprise, Small Business, Government and Consumer</b> Victor Stan, CTO, Zapp Mobile Romania

<b>16:25 – 16:50</b>	<b>CDMA2000 in South Africa – Neotel Case Study</b> Angus Hay, Executive Head – Strategy, Neotel
<b>16:50 – 17:30</b>	<b>CDMA2000 Wireless Village Advantages – Coverage, capacity, VoIP, and IP core network advantages, Wireless Reach initiative</b> Joe Lawrence, Vice President, Marketing, CDMA Development Group
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<b>17:30 – 18:00</b>	<b>Q &amp; A</b>



**Evening Reception (Time: 19:00)**  
**Location: Hotel Southern Sun Intercontinental, Sandton**

- Sponsored by Huawei. Organized by ACF and CDG
- Welcome speech by ACF Chairman and CDG Executive

**Day 2 - Tuesday, May 8, 2007**

<b>TIME</b>	<b>MAIN SESSION</b>	<b>BREAK-OUT MEETINGS</b>
<b>7:30 – 9:00</b>		<b>Breakfast with CDG (By Invitation)</b>
<b>9:00 – 9:45</b>	<b>3G Economics – All-IP and NGN Solutions</b> Huawei	<b>One-on-One or Group Meetings between interested parties (e.g., CDG, ACF, operator, vendor, or investors, etc.)</b>
<b>9:45 – 10:15</b>	<b>Broadband for All using CDMA2000</b> Indranil Chatterjee, Alcatel-Lucent	<b>One-on-One or Group Meetings between interested parties</b>
<b>10:15 – 10:45</b>	<b>Handset OEM Workshop</b> Brian Burns, Motorola	<b>One-on-One or Group Meetings between interested parties</b>
<b>10:45 – 11:15</b>	<b>Coffee Break</b>	
<b>11:15 –</b>	<b>Technical Workshop –</b>	<b>One-on-One or Group Meetings</b>

<b>12:45</b>	<b>Broadband Wireless Technology Comparison</b> Ravi Kalavakunta, Senior Manager, Global Strategic Marketing, QUALCOMM	<b>between interested parties</b>
<b>12:45 – 13:45</b>	<b>Lunch</b>	
<b>13:45 – 14:15</b>	<b>Handset OEM Workshop</b> Huawei	<b>One-on-One or Group Meetings between interested parties</b>
<b>14:15 – 15:45</b>	<b>3G CDMA Network Deployment and Optimization – New Developments and Suggestions for Operators</b> QUALCOMM – Engineering Services Group	<b>CDG/ACF One-on-One or Group Meetings with media (e.g., journalist or analyst)</b>
<b>15:45</b>	<b>Q&amp;A and Thanks</b>	

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